



**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460**

**OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION**

September 12, 2019

Cristina Griffin  
Delta Analytical Corporation  
Agent for Counter Assault  
12510 Prosperity Drive, Suite 160  
Silver Spring, MD 20904

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 – Making Minor  
Changes to Marketing Language  
Product Name: Counter Assault Bear Deterrent  
EPA Registration Number: 55541-2  
Application Date: August 09, 2019  
OPP Decision Number: 554121

Dear Ms. Griffin:

The U.S. Environmental Protection Agency (EPA) is in receipt of your application for notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Biopesticides and Pollution Prevention Division (BPPD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records. You must submit one (1) copy of the final printed labeling with the modifications.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Page 2 of 2  
EPA Reg. No. 55541-2  
OPP Decision No. 554121

If you have any questions, please contact Gina Burnett of my team by phone at (703) 605-0513 or via email at [burnett.gina@epa.gov](mailto:burnett.gina@epa.gov).

Sincerely,

A handwritten signature in blue ink, reading "Andrew C. Bryceland". The signature is fluid and cursive, with the first name "Andrew" and last name "Bryceland" clearly legible.

Andrew Bryceland Team Leader  
Biochemical Pesticides Branch  
Biopesticides and Pollution  
Prevention Division (7511P)  
Office of Pesticide Programs

Enclosure

## NOTIFICATION

55541-2

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

09/12/2019

**PRECAUTIONARY STATEMENTS**  
Hazards to Humans and Domestic Animals  
**DANGER:**

May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID:**  
**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.


**PHYSICAL OR CHEMICAL HAZARDS:**  
Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**STORAGE & DISPOSAL:**  
**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight.

**DISPOSAL:** DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container.

**If empty:** Press valve to release all pressure then place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.



**NOT FOR USE ON HUMANS**      **TO DETER BEARS FROM ATTACKING HUMANS**

**KEEP OUT OF REACH OF CHILDREN**  
**DANGER**

**DO NOT SEEK OUT ENCOUNTERS WITH BEARS. THIS PRODUCT IS A BEAR ATTACK DETERRENT WHICH MAY PROTECT USERS IN SOME UNEXPECTED CONFRONTATIONS WITH BEARS BUT MAY NOT BE EFFECTIVE IN ALL SITUATIONS OR PREVENT ALL INJURIES. READ THIS ENTIRE LABEL BEFORE TAKING THIS PRODUCT INTO AREAS WHERE BEARS MIGHT BE ENCOUNTERED. SEE SIDE PANELS FOR FIRST AID AND PRECAUTIONARY STATEMENTS.**

<b>Active Ingredient:</b>	
Capsaicin and related capsaicinoids*	2.0%
Other Ingredients	98.0%
<b>TOTAL</b>	<b>100.0%</b>

**\* Derived from Oleoresin of Capsicum**

**Manufactured by:**  
Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740  
CHEMICAL EMERGENCY: 1-800-535-5053

**NET CONTENTS: 8.1 ounces (230g)**

EPA Registration #55541-2      EPA Est No: 055541-MT-001

**DIRECTIONS FOR USE:**  
It is a violation of Federal law to use this product in a manner inconsistent with its labeling.




**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**This product has a range of up to 40 feet (12 meters) [290 g size] and up to 32 feet (10 meters) [230 g size]**  
**This canister empties in approximately 8 seconds [290 g size] and in approximately 7 seconds [230 g size]**

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform these activities quickly and accurately.

**To Arm and Apply**  
Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1). Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**To Disarm**  
Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).

Lot #    Exp Date

(4-18)

# **"Grizzly Tough"™ Bear Spray**

Works on all bear  
species to deter  
bears from  
attacking  
humans

DEVELOPED IN CONJUNCTION  
WITH THE UNIVERSITY OF MONTANA



Developer of high  
emission "atomized" fire  
extinguisher-style spray  
used in bear deterrents.  
(see reverse)



**Glow  
in the  
dark  
safety  
wedge  
with  
tie  
string**



**32 Feet  
7 Seconds**  
(see reverse)

**Developed by  
a Grizzly Bear  
Encounter  
Survivor!**  
(story on reverse)



**PACKAGING  
RECYCLABLE  
WHERE AVAILABLE**



**NET CONTENTS:**  
**8.1 ounces (230g)**

**32 Feet**  
**7 Seconds**  
(see below)

## Developed by a Grizzly Bear Encounter Survivor

In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

Pride Johnson, **Prior** President & Chemist of Counter Assault successfully survived a grizzly encounter with Counter Assault Bear Deterrent. The encounter was immediately stopped.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**This product has a range of up to 32 feet (10 meters). This canister empties in approximately 7 seconds.**

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform these activities quickly and accurately.

**To Arm and Apply:** Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1). Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**To Disarm:** Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).



### PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

**DANGER:** May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

**PHYSICAL OR CHEMICAL HAZARDS:** Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight.

**DISPOSAL:** DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container. If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.

## Know Your Bears

Reprinted with Permission of Be Bear Aware Campaign

### Black Bear



### Grizzly Bear



Questions or comments:  
answers-info@counterassault.com

**CHEMICAL EMERGENCY**  
**1-800-535-5053**

Manufactured by:  
Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740

Item# CA-12XH/sb





CHEMICAL EMERGENCY  
1-800-535-5053

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1-800-695-3394 • (406) 257-4740  
120 Industrial Court, Kalispell, MT 59901  
dba COUNTER ASSAULT  
Bushwacker Backpack and Supply Co., Inc.  
Manufactured by:

**Developed by a Grizzly Bear Encounter Survivor**  
In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault. In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

This product has a range of up to 32 feet (10 meters). This canister empties in approximately 7 seconds.

- Counter Assault Bear Deterrent:*
- Developed in conjunction with the University of Montana
  - Developer of high emission "Atomized" fire extinguisher-style spray used in bear deterrents

**COUNTER ASSAULT**

NET CONTENTS:  
8.1 ounces (230g)

**32 Feet  
7 Seconds**  
(See Below)

## "Grizzly Tough"™ Bear Spray

Works on all bear species  
to deter bears from  
attacking humans

**32 Feet  
7 Seconds**  
(See Reverse)

**COUNTER ASSAULT**



Glow  
in the  
dark  
safety  
wedge  
with tie  
string



PACKAGING  
RECYCLABLE  
WHERE AVAILABLE



**COUNTER  
ASSAULT.**

## **“Grizzly Tough” Bear Spray & Inert Training Can**

DEVELOPED IN  
CONJUNCTION  
WITH THE UNIVERSITY  
OF MONTANA

Works on all bear  
species to deter  
bears from  
attacking humans



Includes  
glow in the  
dark safety  
wedge with  
tie string

**32  
Feet**

**7  
Seconds**  
(see reverse)



 **PACKAGING  
RECYCLABLE  
WHERE AVAILABLE**

**INERT  
TRAINING**  
canister sprays  
20-25 feet for  
approx.  
7 seconds



Counter Assault is the  
developer of high  
emission “atomized”  
fire extinguisher-style  
spray used in bear  
deterrents.  
(see reverse)

**Developed  
by a  
Grizzly  
Bear  
Encounter  
Survivor!**  
(story on reverse)





### Developed by a Grizzly Bear Encounter Survivor

In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

Pride Johnson, **Prior** President & Chemist of Counter Assault successfully survived a grizzly encounter with Counter Assault Bear Deterrent. The encounter was immediately stopped.

### INERT TRAINING CAN

#### DIRECTIONS FOR USE:

**This product is NOT to be used as a bear deterrent.**

The canister empties in approximately 7 seconds and sprays approximately 20-25 feet.

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking bear spray into bear country, read the directions below and familiarize yourself with these procedures. Contents include food grade oils which may attract bears if used in a camping area. Practice prior to entering bear country.

**This is a training can and you should practice with it until you can perform the described activities quickly and accurately.**

**TO ARM AND APPLY:** Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb placed over the curl, pull safety clip straight back and off (fig 1). Depress actuator tab for burst of spray (fig 2). Pretend to aim at face and eyes of a bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the pretend bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**TO DISARM:** Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).



### Know Your Bears

Reprinted with Permission of Be Bear Aware Campaign

#### Black Bear



#### Grizzly Bear



Questions or comments:  
answers-info@counterassault.com

**CHEMICAL EMERGENCY**  
1-800-535-5053

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Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740

**NET CONTENTS:**  
8.1 ounces (230g)

**32 Feet**  
**7 Seconds**  
(see below)

### BEAR SPRAY CAN

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**This product has a range of up to 32 feet (10 meters).**  
**The canister empties in approximately 7 seconds.**

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform the activities quickly and accurately.

**TO ARM AND APPLY:** Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1). Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**TO DISARM:** Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).

#### PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

**DANGER:** May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

**PHYSICAL OR CHEMICAL HAZARDS:** Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

#### STORAGE AND DISPOSAL

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight. **DISPOSAL:** DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container. If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.





## "Grizzly Tough"™ Bear Spray Value Pack

DEVELOPED IN  
CONJUNCTION  
WITH THE UNIVERSITY  
OF MONTANA

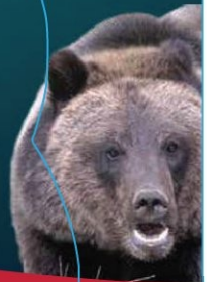
Works on all bear  
species to deter  
bears from  
attacking humans



Includes  
glow in the  
dark safety  
wedge with  
tie string



Includes  
glow in the  
dark safety  
wedge with  
tie string



**32**  
Feet

**7**  
Seconds  
(see reverse)



**32**  
Feet

**7**  
Seconds  
(see reverse)



Developer of  
high emission  
"atomized" fire  
extinguisher-style  
spray used in  
bear deterrents.  
(see reverse)

**Developed  
by a  
Grizzly  
Bear  
Encounter  
Survivor!**  
(story on reverse)



PACKAGING  
RECYCLABLE  
WHERE AVAILABLE



**NET CONTENTS:**  
**Value Pack**  
**Two 8.1 ounces (230g)**



**32 Feet**  
**7 Seconds**  
(see below)

**Developed by a Grizzly Bear Encounter Survivor**

In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

Pride Johnson, **Prior** President & Chemist of Counter Assault successfully survived a grizzly encounter with Counter Assault Bear Deterrent. The encounter was immediately stopped.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**This product has a range of up to 32 feet (10 meters).**  
**The canister empties in approximately 7 seconds.**

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform the activities quickly and accurately.

**TO ARM AND APPLY:** Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1). Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**TO DISARM:** Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).



**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**DANGER:** May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

**PHYSICAL OR CHEMICAL HAZARDS:** Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**STORAGE AND DISPOSAL**

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight. **DISPOSAL:** DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container. If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

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Questions or comments:  
answers-info@counterassault.com

**CHEMICAL EMERGENCY**  
**1-800-535-5053**

**Know Your Bears**

Reprinted with Permission of Be Bear Aware Campaign



Manufactured by:  
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dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740

Item# CA-12XHVP/sb



**PRECAUTIONARY STATEMENTS**  
**Hazards to Humans and Domestic Animals**  
**DANGER:**

May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID:**

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

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**STORAGE & DISPOSAL:**

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**If empty:** Press valve to release all pressure then place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.



NOT FOR USE  
ON HUMANS

TO DETER BEARS FROM  
ATTACKING HUMANS

**KEEP OUT OF REACH OF CHILDREN**  
**DANGER**

DO NOT SEEK OUT ENCOUNTERS WITH BEARS. THIS PRODUCT IS A BEAR ATTACK DETERRENT WHICH MAY PROTECT USERS IN SOME UNEXPECTED CONFRONTATIONS WITH BEARS BUT MAY NOT BE EFFECTIVE IN ALL SITUATIONS OR PREVENT ALL INJURIES. READ THIS ENTIRE LABEL BEFORE TAKING THIS PRODUCT INTO AREAS WHERE BEARS MIGHT BE ENCOUNTERED. SEE SIDE PANELS FOR FIRST AID AND PRECAUTIONARY STATEMENTS.

**Active Ingredient:**

Capsaicin and related capsaicinoids*	2.0%
Other Ingredients	98.0%
<b>TOTAL</b>	<b>100.0%</b>

\* Derived from Oleoresin of Capsicum

**Manufactured by:**

Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT

120 Industrial Court, Kalispell, MT 59901

1-800-695-3394 • (406) 257-4740

CHEMICAL EMERGENCY: 1-800-535-5053

**NET CONTENTS: 10.2 ounces (290g)**

EPA Registration #55541-2

EPA Est No: 055541-MT-001

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

This product has a range of up to 40 feet (12 meters) [290 g size] and up to 32 feet (10 meters) [230 g size]

This canister empties in approximately 8 seconds [290 g size] and in approximately 7 seconds [230 g size]

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform these activities quickly and accurately.

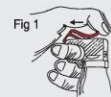
**To Arm and Apply**

Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1).

Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**To Disarm**

Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).



Lot # Exp Date

(4/18)

# **"Grizzly Tough"™** **Bear Spray**

Works on all bear  
species to deter  
bears from  
attacking  
humans

DEVELOPED IN CONJUNCTION  
WITH THE UNIVERSITY OF MONTANA

**COUNTER  
ASSAULT.**

Developer of high  
emission "atomized" fire  
extinguisher-style spray  
used in bear deterrents.  
(see reverse)



**Glow  
in the  
dark  
safety  
wedge  
with  
tie  
string**

**Magnum 290**



**PACKAGING  
RECYCLABLE  
WHERE AVAILABLE**



**40 Feet**

**8 Seconds**

*(see reverse)*

**Developed by  
a Grizzly Bear  
Encounter  
Survivor!**

*(story on reverse)*



**NET CONTENTS:**  
**10.2 ounces (290g)**

**40 Feet**  
**8 Seconds**  
(see below)

## Developed by a Grizzly Bear Encounter Survivor

In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

Pride Johnson, **Prior** President & Chemist of Counter Assault successfully survived a grizzly encounter with Counter Assault Bear Deterrent. The encounter was immediately stopped.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**This product has a range of up to 40 feet (12 meters). This canister empties in approximately 8 seconds.**

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform these activities quickly and accurately.

**To Arm and Apply:** Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1). Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**To Disarm:** Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).

### PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

**DANGER:** May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

**PHYSICAL OR CHEMICAL HAZARDS:** Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight.

**DISPOSAL:** DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container. If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.



## Know Your Bears

Reprinted with Permission of Be Bear Aware Campaign



Questions or comments:  
answers-info@counterassault.com

**CHEMICAL EMERGENCY**  
**1-800-535-5053**

Manufactured by:  
Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740

**Item# CA-18XH/sb**





CHEMICAL EMERGENCY  
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**Developed by a Grizzly Bear Encounter Survivor**

In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

Pride Johnson, **Prior** President & Chemist of Counter Assault successfully survived a grizzly encounter with Counter Assault Bear Deterrent. The encounter was immediately stopped.

This product has a range of up to 40 feet (12 meters). This canister empties in approximately 8 seconds.

- Counter Assault Bear Deterrent:*
- Developed in conjunction with the University of Montana
  - Developer of high emission "Atomized" fire extinguisher-style spray used in bear deterrents

**COUNTER ASSAULT**

**NET CONTENTS:**  
10.2 ounces (290g)

**40 Feet**  
**8 Seconds**  
(See Below)

## "Grizzly Tough"™ Bear Spray

Works on all bear species  
to deter bears from  
attacking humans

**40 Feet**  
**8 Seconds**  
(See Reverse)

**COUNTER ASSAULT**



**Glow  
in the  
dark  
safety  
wedge  
with tie  
string**



**PACKAGING  
RECYCLABLE  
WHERE AVAILABLE**





## "Grizzly Tough"™ Bear Spray Magnum Value Pack

DEVELOPED IN  
CONJUNCTION  
WITH THE UNIVERSITY  
OF MONTANA

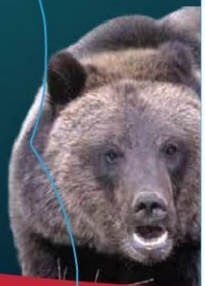
Works on all bear  
species to deter  
bears from  
attacking humans



Includes  
glow in the  
dark safety  
wedge with  
tie string



Includes  
glow in the  
dark safety  
wedge with  
tie string



**32**  
Feet

**7**  
Seconds  
(see reverse)



8.1 ounces  
(230g)

**40**  
Feet

**8**  
Seconds  
(see reverse)



Magnum 290  
10.2 ounces  
(290g)

Developer of  
high emission  
"atomized" fire  
extinguisher-style  
spray used in  
bear deterrents.  
(see reverse)

**Developed  
by a  
Grizzly  
Bear  
Encounter  
Survivor!**  
(story on reverse)



PACKAGING  
RECYCLABLE  
WHERE AVAILABLE



**NET CONTENTS:**  
**10.2 ounces (290g)**  
**40 Feet**  
**8 Seconds**  
(see below)



**NET CONTENTS:**  
**8.1 ounces (230g)**  
**32 Feet**  
**7 Seconds**  
(see below)

### Developed by a Grizzly Bear Encounter Survivor

In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

Pride Johnson, **Prior** President & Chemist of Counter Assault successfully survived a grizzly encounter with Counter Assault Bear Deterrent. The encounter was immediately stopped.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**The 10.2 ounce (290g) product has a range of up to 40 feet (12 meters).**

**The canister empties in approximately 8 seconds.**

**The 8.1 ounce (230g) product has a range of up to 32 feet (10 meters).**

**The canister empties in approximately 7 seconds.**

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform the activities quickly and accurately.

**TO ARM AND APPLY:** Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1). Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**TO DISARM:** Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).



**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**DANGER:** May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

**PHYSICAL OR CHEMICAL HAZARDS:** Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

### STORAGE AND DISPOSAL

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight. **DISPOSAL:** DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container. If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.

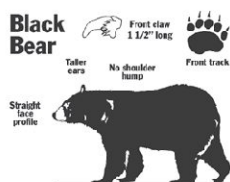
Questions or comments:  
answers-info@counterassault.com

**CHEMICAL EMERGENCY**  
**1-800-535-5053**

### Know Your Bears

Reprinted with Permission of Be Bear Aware Campaign

#### Black Bear



#### Grizzly Bear



Manufactured by:  
Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740

Item# CA-12XH18XH/sb



**PRECAUTIONARY STATEMENTS**  
**Hazardous to Humans and Domestic Animals**

**DANGER:**

May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID:**

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

**PHYSICAL OR CHEMICAL HAZARDS:**

Extremely flammable. Contents under pressure. Keep away from fire, sparks, and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

**STORAGE & DISPOSAL:**

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where temperature is above 120° F nor below 32° F. Do not store in hot vehicle or direct sunlight.

**DISPOSAL:** DO NOT PUNCTURE OR INCINERATE!

Non-Refillable Container. Do not reuse or refill this container.

**If Empty:** Press valve to release all pressure then place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.



This Canister is NOT Bear Spray and is for Training Purposes Only.

**DANGER**

**KEEP OUT OF REACH OF CHILDREN**  
Extremely Flammable

Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740

**NET CONTENTS: 8.1 ounces  
(230g)**

**INERT TRAINER**

**DIRECTIONS FOR USE:**

**THIS PRODUCT IS NOT TO BE USED AS A BEAR DETERRENT.**  
Inert training canister sprays 20-25 feet for approx. 7 seconds.

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking bear spray into bear country, read the directions below and familiarize yourself with these procedures. Contents include food grade oils which may attract bears if used in a camping area. Practice prior to entering bear country.

**This is a training can and you should practice with it until you can perform these activities quickly and accurately.**

**To Arm and Apply**

Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1).

Depress actuator tab for burst of spray (fig 2).

Pretend to aim at face and eyes of a bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the pretend bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

To Disarm Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig3).

